

Strategic Plan 2016 - 19

Our Purpose Our Goal

We enrich lives and communities by providing homes for people in need.

We know that the underlying issues in social housing cannot be addressed solely by increasing the supply of affordable housing.

As well as developing homes, our goal is to reduce demand for social housing by supporting tenants and residents to make a positive exit from the system.

We will do this by working to increase the number of positive exits from our homes and reduce exits for negative reasons such as rent arrears or poor property standards. Supporting tenants on to the next phase of their lives will be a critical part of our role.

Core Strategies

Impact demand

Leverage growth

Align Organisation

Strategic Initiatives

- Keys Plus Project
- Carers Program
- Wellbeing & Sustainability - Impact Reporting & Placemaking Rollout

- Regional Plan – Kimberley & Pilbara
- Lodging Strategy
- Rental Brokerage Project
- Identify non-traditional sources of supply
- Shared equity project
- Managed Properties Plan
- Increase net surplus in Operations

- Succession Roadmap
- Cultural Leaders Programme
- Knowledge capture
- Organisational restructuring
- National Alliance